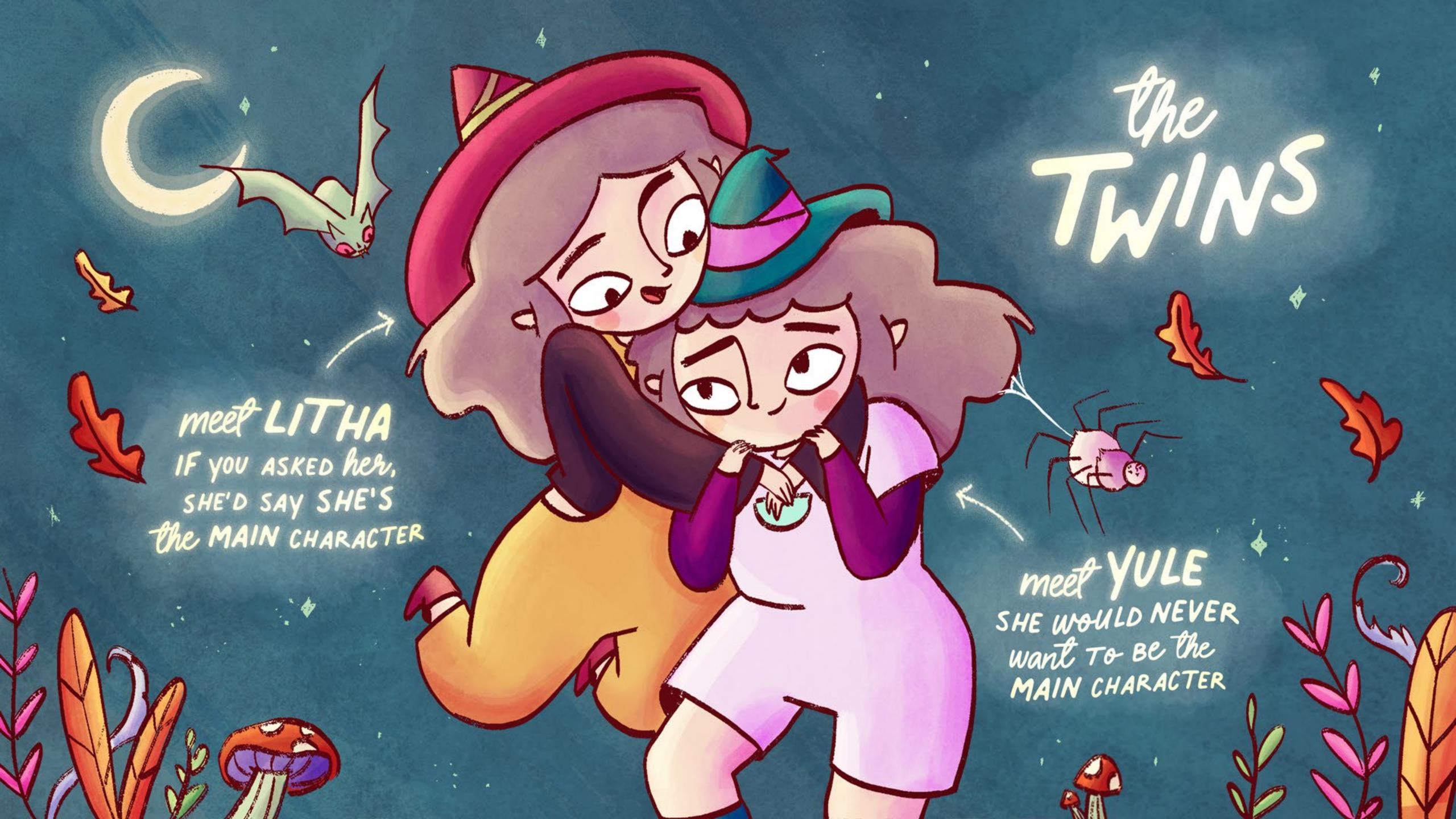






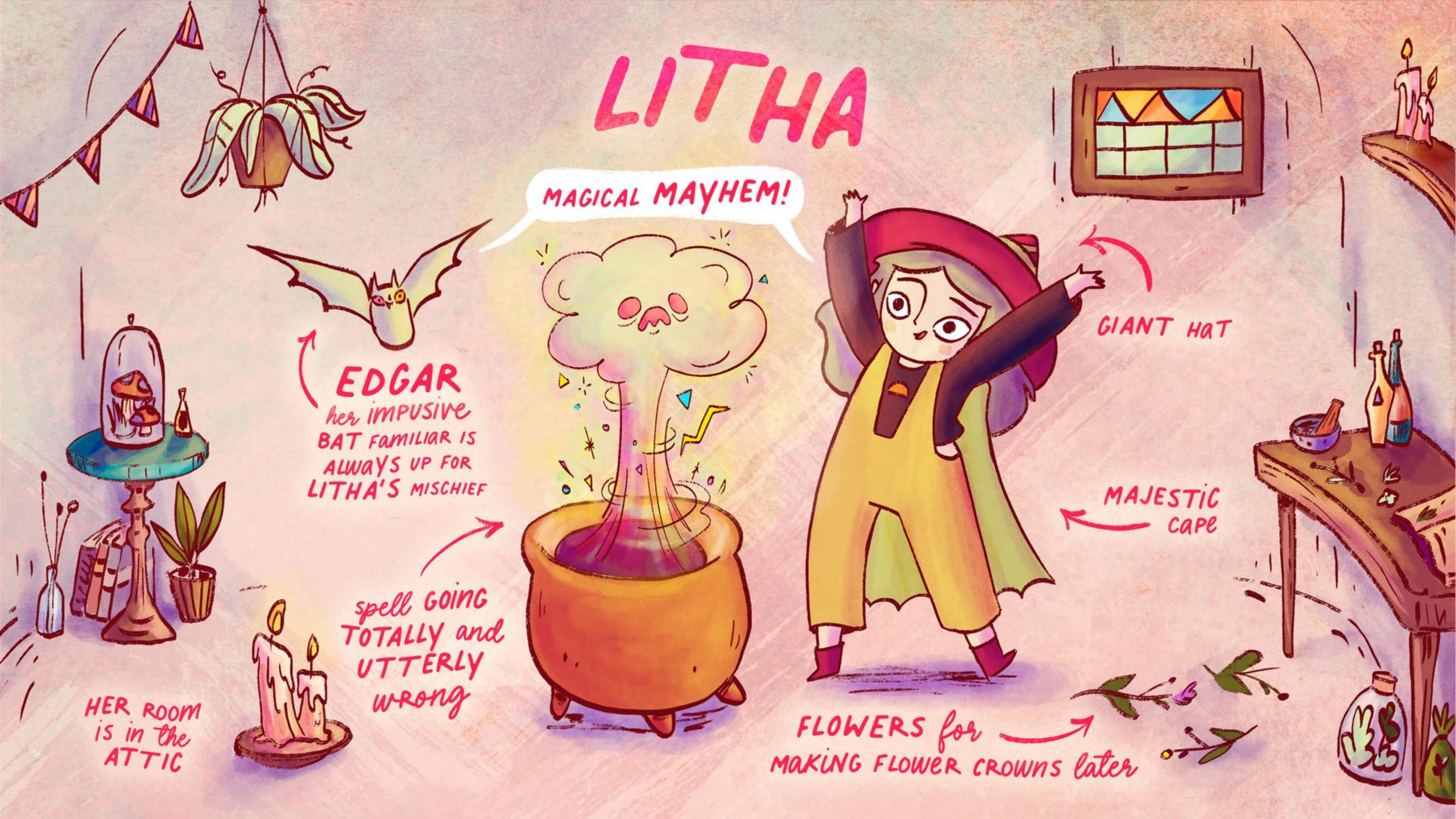
JINX IS A COMING-OF-AGE TALE
ABOUT A PAIR OF POWERFUL BUT
RECKLESS TWIN WITCHES
FIGHTING TO BE SEEN AS
INDIVIDUALS IN A MAGICAL WORLD
WITH A MYSTERIOUS PAST AND
AN EVIL FORCE THREATENING
TO DESTROY ITS FUTURE.





















14105

THIS WITCH 15 ALSO A TWIN. AN EVIL TWIN!

WAIT - A HAT WITH TWO POINTS? WHAT'S UNDER THERE?!

> A MANIACAL UNHINGED

> > WITH SEEMINGLY LIMITLESS POWER

BANISHED FROM ELSEWITHER

FOR STEALING HER TWIN SISTER'S MAGIC







# BADDIES



### LEANAN

A TRICKSTER FAERIE
WHO FEEDS ON THE
IMAGINATION OF HER VICTIMS,
LEAVING THEM FEELING
DRAINED AND UNINSPIRED.

### INKLING

A GHOST CAT WHO BROKE HIS FAMILIAR BOND WITH HIS WITCH IN ORDER TO SERVE CHAOS.



## CHIMERA

A HYBRID BEAST CREATED FROM
A BOTCHED SPELL, SHE CONTAINS THE WORST
TRAITS OF THE WITCHES WHO MADE HER
AND HAS A SERIOUS PROBLEM WITH THEM.
(HINT: IT'S LITHA AND YULE.)



### SERVITORS

EVIL BEINGS CREATED FROM CHAOS'
MAGIC AND BOUND TO THE WILL OF THEIR MAKER.
THEY WREAK GENERAL HAVOC ON THE WITCHES
BUT HAVE NO MEMORY OF THEIR MISSIONS.





SISTERS YULE AND LITHA HAVE ALWAYS HAD A SPECIAL CONNECTION — READING EACH OTHER'S MINDS, FEELING EACH OTHER'S PAIN, AND BEING TWO PLACES AT ONCE ALL COME WITH THE TWIN WITCH TERRITORY. BUT EVEN IN THEIR WITCHY WORLD OF ELSEWITHER, PEOPLE THINK TWINS ARE WEIRD. "YULE IS THE SMART ONE, LITHA IS THE FUN ONE" — THAT'S HOW EVERYONE TELLS THEM APART EXCEPT FOR THEIR PARENTS, THEIR SHARED BFF, GREY, AND THEIR ANIMAL FAMILIARS (WHO CAN TALK BUT WOULD NEVER SAY SUCH THINGS). YULE, FOR ONE, HATES HOW PEOPLE SEE HER. THE SMART ONE? JUST BECAUSE SHE'D RATHER CURL UP WITH A SPELLBOOK THAN DANCE UNDER A FULL MOON LIKE HER SISTER DOESN'T MEAN SHE ISN'T FUN. LITHA DOESN'T MIND, IN FACT SHE LIKES THE ATTENTION ... EVEN THOUGH HER SPELLS DON'T ALWAYS GO ACCORDING TO PLAN. AS YULE FIGHTS TO BE SEEN AS MORE OF AN INDIVIDUAL, SHE AND LITHA START FIGHTING MORE IN GENERAL — THEY CAN'T EVEN AGREE ON WHAT TO DO FOR THEIR UPCOMING 13TH BIRTHDAY.

WHEN YULE'S METICULOUS PLANS TO HAVE AN INTIMATE SEANCE ARE RUINED BY LITHA'S INSISTENCE ON THROWING AN ALL-OUT RAGER, THAT'S THE LAST STRAW. YULE THREATENS TO DO HER OWN THING, BUT HER CODEPENDENT TWIN IS NOT HAVING IT. THEIR DISAGREEMENT GETS A LITTLE OUT OF HAND AND THEY END UP SPLITTING THE HOUSE IN HALF. WHOOPS! DIDN'T KNOW THEY COULD DO THAT.

WORD GETS OUT ABOUT THE TWINS' EXPLOSIVE ARGUMENT AND THEY ARE PLACED IN SEPARATE COVENS AT PUMPKIN GROVE PUBLIC CHARM SCHOOL FOR THE FIRST TIME IN THEIR LIVES. LITHA IS TERRIFIED AT THE PROSPECT OF BEING SPLIT UP — SHE'S ALWAYS EMBRACED THEIR TWINDOM. MEANWHILE, YULE IS SECRETLY LOOKING FORWARD TO THIS. FINALLY, AN OPPORTUNITY TO STEP OUT OF LITHA'S SHADOW AND INTO HER INDIVIDUALITY.

## THE SEPARATION DOESN'T PLAY OUT AS EITHER TWIN EXPECTS

LITHA'S SOCIAL SKILLS QUICKLY ALLOW HER TO SHINE AND MAKE TONS OF FRIENDS WHILE YULE IS SURPRISINGLY LONELY AND LOST. EVEN THEIR BESTIE, GREY, IS IN LITHA'S COVEN! BUT GREY WISELY SUGGESTS THAT YULE PUT HER ENERGY TOWARDS TUTORING HENSON, A BOY IN HER COVEN BORN WITH NO POWERS AT ALL. HE PRACTICES "LEARNED MAGIC", AND WHILE YULE ALWAYS FELT SORRY FOR HENSON WITH HIS TINCTURES AND TALISMANS, SHE NOW WELCOMES HIS FRIENDSHIP. LITHA SOON DEVELOPS A MASSIVE, DEBILITATING CRUSH ON HENSON. IT'S HARD NOT TO FEEL INSANELY JEALOUS OF THE TIME HER SISTER GETS TO SPEND WITH HIM AFTER SCHOOL. LITHA CONFIDES IN HER FRIEND, PRICE, A BOY WHO IS FASCINATED BY ALL THINGS NON-MAGICAL (HE IS CURRENTLY READING A BOOK CALLED "HUMANS AND OTHER MYTHS"). PRICE ADMITS THAT HE, TOO, HAS A CRUSH ON HENSON. THEY TAKE THEIR TORTURED HEARTS TO THE WITCHES BREW CAFE WHERE TRUDY AND RUTH, THE CUTEST COUPLE AT SCHOOL, GIVE THEM LOVE ADVICE.



OVER WINTER BREAK, A TIME WHEN YULE IS USUALLY RECHARGED, SHE FEELS DRAINED. HER MAGIC ISN'T WORKING LIKE IT SHOULD. AT FIRST, IT'S JUST A SPELL OR TWO GONE WRONG, BUT BY THE TIME SCHOOL STARTS UP AGAIN, NOTHING HAPPENS THE WAY SHE INTENDS. SHE'S WORSE AT MAGIC THAN LITHA! YULE MUST BE CURSED — AND FOR SOME REASON, JADE, A MEAN-GIRL WITCH IN YULE'S COVEN WITH A HOVERBOARD AND PERMANENT SIDE-EYE, SPREADS RUMORS THAT LITHA IS TO BLAME. WHERE IS ALL OF THIS HOSTILITY COMING FROM? ALLISTER, JADE'S SUPREMELY CHILL FRIEND, SAYS, "JADE JUST HAS SOME STUFF SHE'S NOT DEALING WITH," BUT HER LIES START TO SPREAD.

#### EVERYONE IN TOWN STARTS LOOKING AT THE TWINS WITH SUSPICION AND EVEN FEAR.

THEIR FATHER, PIERCE, ASSURES EVERYONE IT'S NOT AT ALL A SIGN THAT THE TWINS ARE HARBINGERS OF ANY KIND OF APOCALYPSE, BUT THEIR MOTHER, GEENA, IS NOT SO SURE. SHE'S BEEN HAVING TERRIFYING VISIONS OF HER DAUGHTERS IN DANGER FOR MONTHS. GEENA IS AFRAID IF SHE WARNS THE TWINS, HER VISIONS WILL COME TO PASS. SHE GIVES THEM A SUGAR-COATED VERSION BUT THE TWINS ARE NOT BUYING IT. TO GET THE REAL TEA, YULE, LITHA, AND THEIR FRIENDS HEAD TO THE WITCHES BREW. THE OWNER, VIOLA, IS LIKE THAT COOL ADULT THEY CAN TALK TO ABOUT STUFF WHEN THEY DON'T WANT TO FREAK OUT THEIR PARENTS.

AFTER MUCH BADGERING, VIOLA BREAKS OUT A DUSTY OLD YEARBOOK AND FLIPS
TO THE PAGE OF CHAOS AND COSMOS, TWINS WHO WERE ONCE THE MOST
POWERFUL WITCHES IN CHARM SCHOOL. LIKE YULE, CHAOS GREW LESS POWERFUL
WHILE COSMOS GREW MORE, SO CHAOS DECIDED TO STEAL COSMOS' POWER FOR
HERSELF! THIS DARK MAGIC GOT CHAOS EXPELLED FROM THE SCHOOL,
BANISHED FROM PUMPKIN GROVE, AND COSMOS WAS NEVER SEEN OR HEARD
FROM AGAIN.

SITTING IN THE BACK OF THE CAFE AND DRINKING YUMMY, SWEET ELIXIRS, THE KIDS ARE TOTALLY PUMPED TO UNCOVER THE MYSTERY. YULE GETS OUT HER PLANNER AND PLOTS AN ELABORATE QUEST TO SEARCH FOR COSMOS, BUT SURPRISINGLY, THE YOUNG SEARCH PARTY FINDS HER IN THE VERY FIRST PLACE THEY LOOK. "COULD COSMOS REALLY HAVE BEEN LIVING IN A HUT OUTSIDE OF TOWN IN THE DARK-DARK WOODS THIS WHOLE TIME WITHOUT ANYONE NOTICING?" RUTH'S INVESTIGATIVE INSTINCTS SAY THIS IS TOO EASY, AND THEY'RE RIGHT; THIS IS CHAOS INSTEAD. TWIN TRICKERY! (THEY ALL HONESTLY SHOULD'VE SEEN THAT COMING.) CHAOS HAS BEEN WATCHING THEM VIA CRYSTAL BALL AND IS ANNOYED THESE TWEEN WITCHES HAVE BEEN DIGGING UP DIRT ON HER. THEIR INNOCENT INVESTIGATION REMINDS HER JUST HOW UNFAIRLY SHE WAS TREATED BY HER PEERS - CASTING HER OUT WAS NOT COOL - SO CHAOS DECIDES TO GET REVENGE ON THE TOWN OF PUMPKIN GROVE ONCE AND FOR ALL. AND AS A SPECIAL GIFT TO YULE AND LITHA FOR UNEARTHING THESE FOND MEMORIES, CHAOS PLANS TO STRIKE ON THEIR 13TH BIRTHDAY.



AND TO TOP IT ALL OFF, FINALS ARE COMING UP. HENSON IS DETERMINED TO HELP YULE GET BACK ON HER SPELL GAME AND LEARN MAGIC ALL OVER AGAIN, BUT IT'S NOT EASY FOR HER — YULE ISN'T GOOD AT BEING BAD AT THINGS. LITHA TRIES TO BE THERE FOR HER SISTER, BUT AS SHE FINDS HERSELF BECOMING MORE AND MORE POWERFUL, SHE FEELS COMPELLED TO HIDE IT FROM YULE. THEY NEVER KEPT SECRETS FROM EACH OTHER BEFORE.

MEANWHILE, THE PUMPKIN GROVE VETERINARIAN, JETT, FINDS A LOST GAZELLE IN THE WOODS, AND UNLIKE THE OTHER ANIMAL FAMILIARS IN TOWN, THIS ONE DOESN'T SPEAK. INDULGING IN HIS NOTORIOUS SWEET TOOTH FOR KARMA LATTES AND THE COMPANY OF CUTE BARISTAS, HE GOES TO THE WITCHES BREW AND MENTIONS HIS STRANGE FINDINGS TO VIOLA. SHE REMEMBERS A WITCH WHO ONCE HAD A GAZELLE FAMILIAR AND THAT WITCH WAS COSMOS. TRUDY AND RUTH OVERHEAR THIS AS THEY'RE STUDYING FOR THEIR FINALS AND FOLLOW VIOLA AND JETT BACK TO THE GAZELLE.

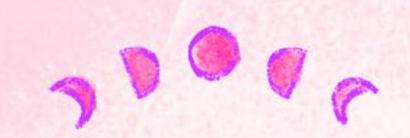
CHAOS IS NOW BECOMING OBSESSED WITH HER OWN FINAL PROJECT: TAKING OVER THE SCHOOL AND BREAKING UP THE TWINS FOR EXTRA CREDIT. CHAOS FINDS YULE AND TEMPTS HER INTO GETTING HER POWER BACK, ONLY IF SHE WILL ACCEPT LITHA'S AS WELL. YULE REFUSES. SHE WOULD NEVER STOOP SO LOW AS TO STEAL HER OWN SISTER'S POWER (LIKE SOME PEOPLE). CHAOS THEN APPROACHES LITHA, ENCOURAGING HER TO USE HER NEW POWER.

### LITHA CONVINCES CHAOS TO TELL HER SIDE OF THAT ORIGIN STORY

TURNS OUT, CHAOS WAS TERRIBLY NEGLECTED AS A CHILD AND WASN'T RAISED TO BELIEVE SHE HAD ANY INTRINSIC VALUE BEYOND HOW POWERFUL SHE COULD BECOME. HER MOM ACTUALLY SAID THE WORDS, "I DON'T WANT YOU." ALL CHAOS REALLY NEEDED WAS TO BE LOVED — ESPECIALLY BY HER SISTER — BUT HER JEALOUSY AND RESENTMENT ALWAYS GOT IN THE WAY.

LITHA CAN'T HELP BUT RELATE TO CHAOS' PLAYFUL RECKLESSNESS AND EVEN HER JEALOUSY, BUT ISN'T TOTALLY FALLING FOR THIS SOB STORY. CHAOS REALIZES SHE WILL NOT COME ALONG QUIETLY. TIME TO DEVISE AN EVIL SPELL. SHE RECRUITS JADE, WHO AGREES TO TRICK LITHA. SHE BRINGS UP LITHA'S SAD LITTLE CRUSH ON HENSON, "IT'S NO SECRET, EVERYONE KNOWS." JADE PRETENDS TO HAVE PUT TOGETHER A HEARTBREAK PLAYLIST OF SONGS TO CRY TO. LITHA CAN'T BELIEVE THEY ARE ALMOST BONDING AFTER THE THINGS JADE SAID ABOUT HER AND YULE. LITHA PRESSES PLAY AND IMMEDIATELY FEELS BETTER LEANING INTO THE MOODY TUNES, CARELESSLY FALLING UNDER THE SPELL. LITHA IS HYPNOTIZED INTO JOINING CHAOS' RANKS.

THE WORLD DESCENDS INTO CHAOS



ON THE OTHER SIDE OF TOWN, JETT TAKES VIOLA TO HIS ANIMAL SANCTUARY WHERE THE GAZELLE IS GRAZING IN THE GARDEN. AS THEY FIGURE OUT WHAT TO DO, THEY CATCH TRUDY AND RUTH SPYING ON THEM. TRUDY HAS BEEN STUDYING TAROT AND USES THE CARDS TO COMMUNICATE WITH THE GAZELLE. HER NAME IS BEACON.

IT'S NOW THE EVE OF YULE AND LITHA'S BIRTHDAY. CHAOS BRINGS ON A STORM OF CONFUSION, AND TO EVERYONE'S SURPRISE, LITHA IS BY HER SIDE! YULE COMES TO HER RESCUE, FOLLOWED BY THEIR PARENTS, GEENA AND PIERCE, WHO TURN OUT TO BE PRETTY SCARY WHEN SOMEBODY MESSES WITH THEIR KIDS. THEY BAND TOGETHER WITH ALL THE WITCHES IN TOWN TO FIGHT CHAOS AND HER MIND-CONTROLLED ARMY, WHO HAVE AMASSED AN INSURMOUNTABLE AMOUNT OF POWER. AN EPIC BATTLE ENSUES! IT LOOKS LIKE CHAOS IS GOING TO TAKE OVER AND TAKE LITHA AWAY. YULE TRIES DESPERATELY TO REACH LITHA, BUT IN HER PANIC AND FEAR, THEIR WIRES KEEP GETTING CROSSED. YULE REALIZES THE CONNECTION THEY SHARED WAS A GIFT AND NOT SOMETHING TO TAKE FOR GRANTED.

AT THAT MOMENT, YULE KNOWS WHAT SHE MUST DO. EVEN THOUGH SHE ISN'T POWERFUL IN THE WAY SHE ONCE WAS, SHE ACCEPTS WHO SHE IS NOW AND USES A CHARM FROM HENSON TO TELEPATHICALLY CONNECT WITH LITHA, BREAKING THE SPELL CHAOS HAS OVER HER. UNITED, YULE AND LITHA OVERCOME CHAOS BY WORKING TOGETHER AND COMBINING THEIR UNIQUE POWERS.

JUST BEFORE THE FINAL BLOW, THE GAZELLE, BEACON, STEPS IN AND SPEAKS, SUMMONING HER WITCH. COSMOS APPEARS! AFTER ALL THIS TIME, SHE HAS BEEN JUST FINE — HANGING OUT IN A WORLD WHERE MAGIC IS A THING OF MYTH, AND MORE THAN SPELLS AND POTIONS. (PRICE KNEW SUCH A PLACE EXISTS!)

COSMOS THEN DOES SOMETHING NO ONE EXPECTS: SHE FORGIVES CHAOS FOR EVERYTHING SHE'S DONE. CHAOS' POWER IS ULTIMATELY DEFEATED NOT BY MORE POWER, BUT BY HER SISTER'S LOVE.

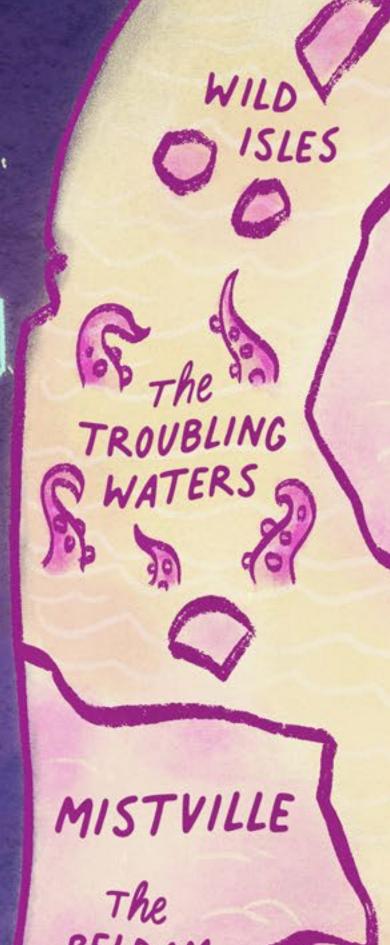
#### TWIN MAGIC FOR THE WIN!

AT THAT, JADE HAS HAD IT. SHE REVEALS HERSELF TO BE CHAOS AND COSMOS' LONG-LOST HALF-SISTER AND MONOLOGUES HOW SHE'S ALWAYS FELT LEFT OUT BY THEIR RELATIONSHIP, "HOW CAN YOU COMPETE WITH TWO SISTERS NAMED CHAOS AND COSMOS? COME ON!" SHE ONLY WENT ALONG WITH CHAOS' EVIL SCHEMES TO FEEL LIKE SHE WAS INCLUDED. GUESS JADE REALLY HAS BEEN DEALING WITH SOME DEEP STUFF. CHAOS, COSMOS, AND JADE HUG IT OUT AND TAKE THEIR SOAP OPERA DRAMA TO FAMILY THERAPY. CHAOS WILL FINALLY HAVE TO LEARN TO LIVE AS A WITCH WITH NO POWER JUST AS YULE AND LITHA FINALLY LEARN TO WORK TOGETHER, USING BOTH MAGIC AND THE JUST-AS-MAGICAL POWER OF SISTERHOOD AND FRIENDSHIP. YULE AND LITHA CELEBRATE THE CHAOS OF BEING TEENAGE TWIN WITCHES WITH A COMPROMISE — A SHARED BIRTHDAY BASH NO ONE WILL EVER FORGET.

## LOCATIONS



our story takes place in The magical world of



BELDAM



MUSHROOM HOLLOW WITCHES

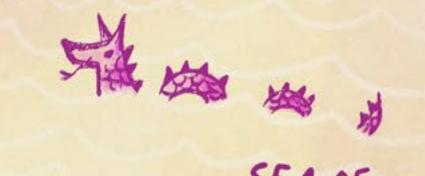
PUMPKIN

GROVE

DARK DARK WOODS

The

GHOST TOWN



CRYSTAL

CRESTS

YOU ARE HERE

SEA OF CHANGE



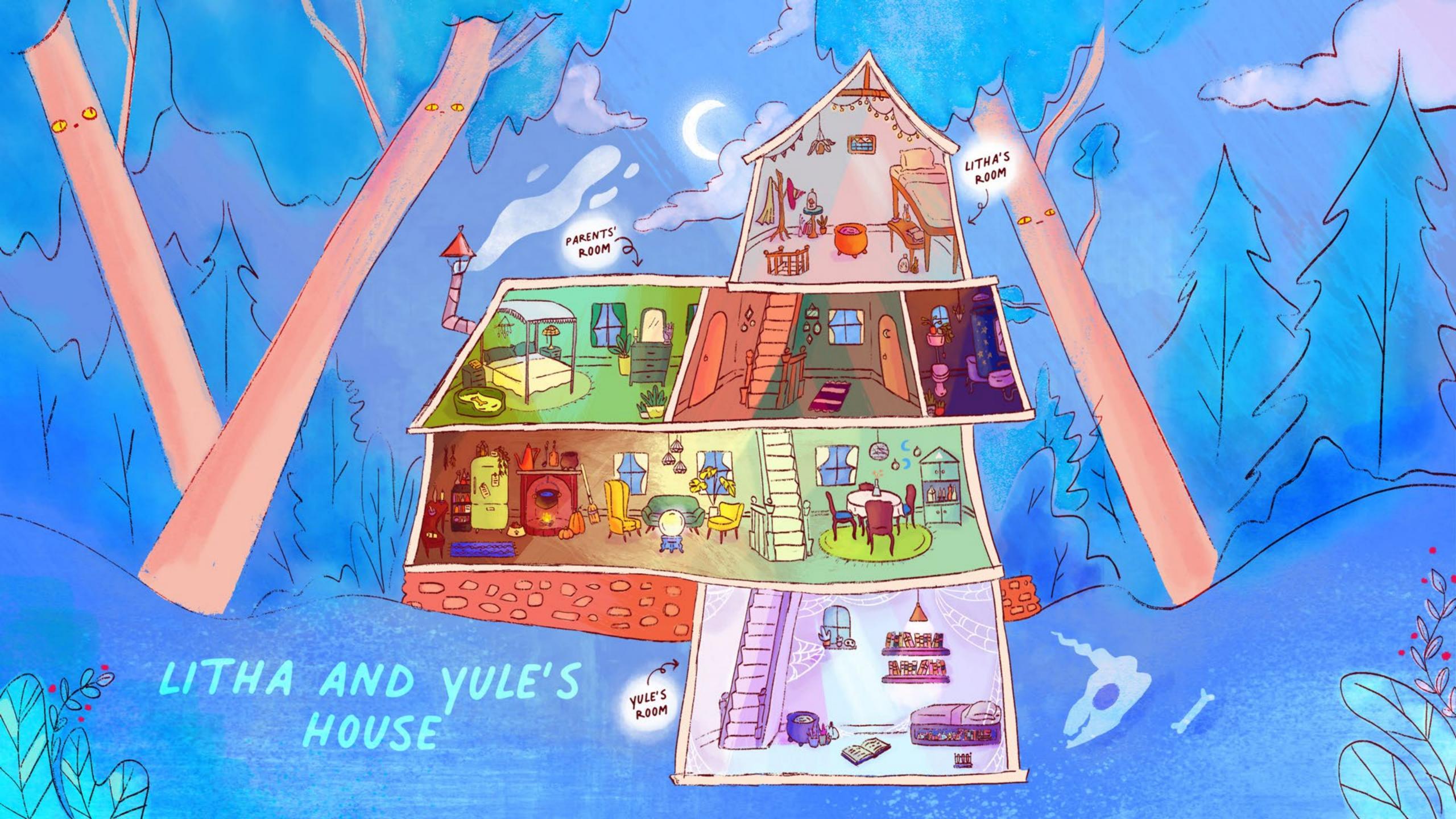
UNCANNY

CREEPY CAVES



















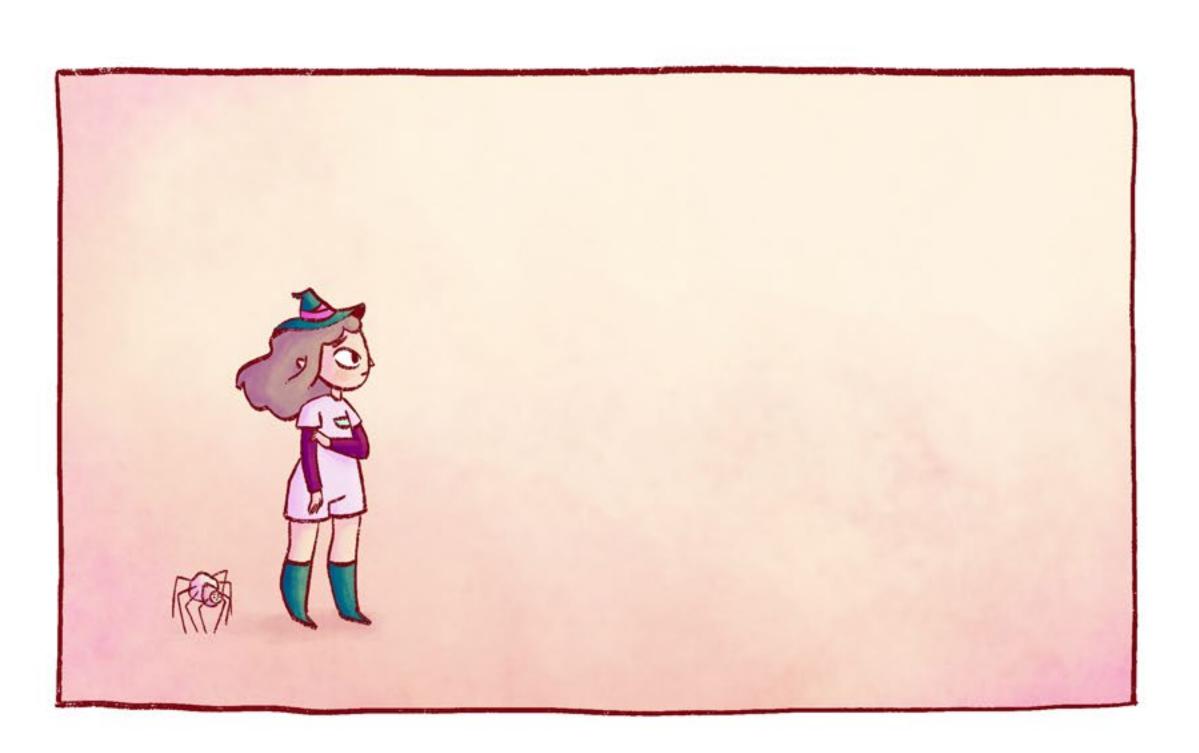


BUT MY PARTY WILL BE THE TALK OF THE TOWN FOR THE REST OF THE YEAR!





WELL, MAYBE I'LL JUST DO MY OWN THING.



WHAT DID YOU JUST SAY?









JOY BURAN + NOELLE MELODY ARE THE ARTISTS AND CREATORS BEHIND JINX. THEY ARE NY-BASED ILLUSTRATORS, ANIMATORS, AND, AS IT HAPPENS, TWINS. THEY BOTH STUDIED MEDIA ARTS AT PRATT INSTITUTE WHERE THEY JOINED FORCES ON THEIR THESIS FILM, WHICH WENT ON TO RECEIVE NUMEROUS FESTIVAL PRIZES AND HIT OVER I MILLION VIEWS ON YOUTUBE. AFTER GRADUATING, THEY OPENED THEIR OWN ANIMATION STUDIO WITH SELECT CLIENTS INCLUDINB NETFLIX, HULU, CARTOON NETWORK, NICKELODEON, AMAZON STUDIOS, AND SESAME STUDIOS. JOY AND NOELLE RECENTLY WORKED AS ANIMATION DIRECTORS ON CARTUNA'S ANNIE-NOMINATED SERIES "HUMAN KIND OF" FOR FACEBOOK WATCH, CREATED BY DIANA MCCORRY (THEIR WRITING PARTNER IN CRIME FOR JINX)! WHEN THE TEAM AT MIGHTY OAK INVITED US TO COLLABORATE, WE WERE EAGER TO TELL THIS PERSONAL STORY OF CONNECTION THESE SISTERS SHARE - TOUCHING ON THEMES OF YOUTH EMPOWERMENT, DIVERSITY, AND HARMONY, CELEBRATING WHAT MAKES EACH OF US THE SAME AND UNIQUE ALL AT ONCE.

DIANA MCCORRY IS A WRITER, DIRECTOR, PRODUCER, ANIMAL LOVER, AND SCIENCE FICTION FAN BASED IN LOS ANGELES. DIANA CREATED AND WROTE "HUMAN KIND OF", FACEBOOK WATCH'S ANNIE NOMINATED ANIMATED SERIES, AND CO-WROTE TAMMY'S TINY TEA TIME, WHICH PREMIERED AT THE 2018 SUNDANCE FILM FESTIVAL. HER STORIES FOR THE TRUTH PODCAST HAVE EARNED HER A SARAH LAWRENCE INTERNATIONAL AUDIO FICTION AWARD AND TWO HEARSAY AUDIO PRIZES, AND HAVE BEEN FEATURED IN THE NEW YORK TIMES AND ON NPR'S SNAP JUDGMENT. SHE LOVES SPACE, MONSTERS, AND ABOVE ALL, SPACE MONSTERS. SHE HOPES TO DIE HAVING WRITTEN A PIECE OF SPECULATIVE FICTION FOR EVERY MEDIUM IN THE KNOWN UNIVERSE. ASK HER ABOUT THE TIME SHE MADE HER MOM DRIVE HER TO ROSWELL.



MIGHTY OAK IS AN EMMY-NOMINATED, WOMAN AND QUEER-OWNED ANIMATION STUDIO BASED IN NEW YORK CITY THAT SPECIALIZES IN STOP MOTION, 2D, 3D, AND MIXED MEDIA. ALONG WITH OUR AWARD-WINNING WORK FOR NETWORKS LIKE NETFLIX AND HBO, OUR COMMERCIAL PROJECTS HAVE GARNERED OVER 5 BILLION VIEWS ACROSS VARIOUS PLATFORMS, EARNING US A SPOT ON FAST COMPANY'S LIST OF MOST CREATIVE PEOPLE IN BUSINESS (TWO SPOTS BELOW MICHELLE PFEIFFER). OUR FIRST ORIGINAL SHORT FILM, UNDER COVERS, PREMIERED AT SUNDANCE.